

UPDATE ON MISSING AND ENDANGERED PERSONS EVENT CODE

NEVADA DEPARTMENT OF NATIVE AMERICAN AFFAIRS APRIL II, 2025

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OUTLINE

- Introduction
- What is the Missing and Endangered Persons Event Code?
- State Jurisdiction Alerting
- Integrated Public Alert Warning System Overview
- Native Public Media MEP Working Group
- Questions









OUR MISSION

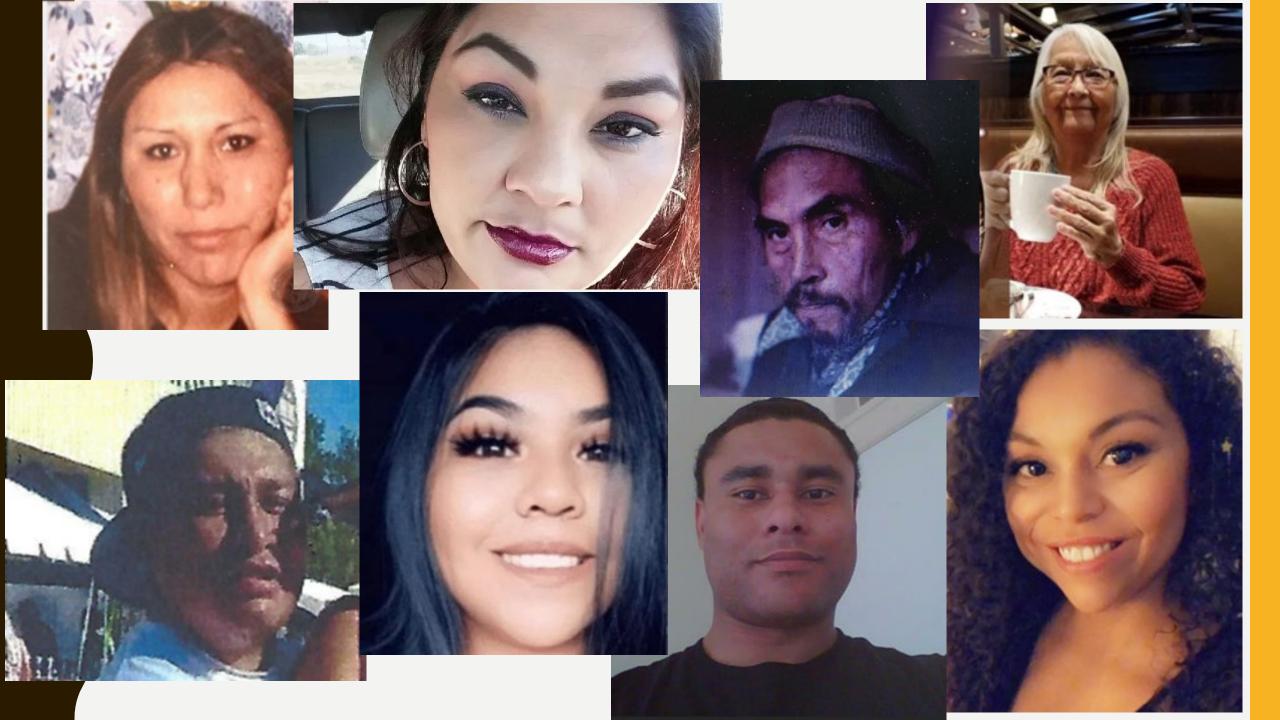
To promote the selfdetermination of indigenous
peoples through media
access, storytelling, and
ownership

GOVERNANCE

- Board
- Station Advisory Committee

PROGRAMS

- -Training & Education
- -Station Support Program
- -Broadcast Service Program
- -Advocacy





WHAT IS THE MISSING AND ENDANGERED PERSONS EVENT CODE?

MEP Event Code Adopted August 7, 2024 It will activate by Fall 2025

- ADR Administrative Message
- AVA Avalanche Watch
- BLU Blue Alert
- CAE Child Abduction Emergency
- CDW Civil Danger Warning
- CEM Civil Emergency Message
- DMO Practice/Demo Warning
- EQW Earthquake Warning
- EVI Immediate Evacuation
- FRW Fire Warning
- HMW Hazardous Materials Warning

- LAE Local Area Emergency
- LEW Law Enforcement Warning
- MEP Missing and Endangered Persons
- NUW Nuclear Power Plant Warning
- RHW Radiological Hazard Warning
- RMT Required Monthly Test
- RWT Required Weekly Test
- SPW Shelter in Place Warning
- TOE 911 Telephone Outage Emergency
- VOW Volcano Warning

THE FCC REGULATORY PROCESS

NOVEMBER 2023

NCAI passes NPM's resolution urging the FCC to establish a national Missing and Endangered Persons (MEP) event code all 50 states, Indian country, and U.S. territories can use.

MARCH 14, 2024

Taylor testifies before the FCC

FCC approves an MEP Notice of Proposed Rulemaking

Public submits comments

JULY 17, 2024

FCC publishes MEP report and order

Fall 2025

The MEP Event Code will activate!



STATE JURISDICTION ALERTING

State Alerts

State	Initiative	Description
California	Feather Alert	Designed to alert the public regarding Native American missing persons.
Washington	Indigenous Persons Alert	Implemented for rapid response to missing Indigenous persons.
Colorado	Missing Person Alert	Focuses on immediate notification concerning missing individuals.
New Mexico	Amber Alert for MMIW	Developed to address missing and murdered Indigenous women specifically.

Colorado Missing/Endangered Alert

The alerts won't automatically pop up on your phone like an Amber Alert, the alert instantly goes to all Colorado law enforcement, while media and the public can sign up for email alerts.

The alert features the missing person's picture, name and description. Along with any other relevant details and which law enforcement agency to contact if you have any information.

California Feather Alert

For a Feather Alert to be activated, a law enforcement agency must determine that the following criteria have been met:

- 1. The missing person is an indigenous woman or indigenous person.
- 2. The investigating law enforcement agency has utilized available local and tribal resources.
- 3. The law enforcement agency determines that the person has gone missing under unexplainable or suspicious circumstances.
- 4. The law enforcement agency believes that the person is in danger.
- 5. There is information available that, if disseminated to the public, could assist in the safe recovery of the missing person.



INTEGRATED PUBLIC ALERT WARNING SYSTEM OVERVIEW

The Federal Emergency Management Agency (FEMA) established the Integrated Public Alert and Warning System in 2006 by Presidential Executive Order 13407.

IPAWS disseminates alerts across various platforms, reaching the public efficiently and effectively.



GOVERNMENT ROLES



The **Federal Communications Commission** establishes new Event Codes and maintains the list of approved Event Codes.

The Federal Emergency Management Agency trains Alerting Authorities and grants them permission to use IPAWS.

Tribal, Federal, State, local, and territorial **Alerting Authorities** message alerts and use Event Codes to issue alerts over IPAWS for emergencies and early warning.

ALERTS REACH THE PUBLIC IN SEVERAL WAYS



Radio and television using the Emergency Alert System (EAS)



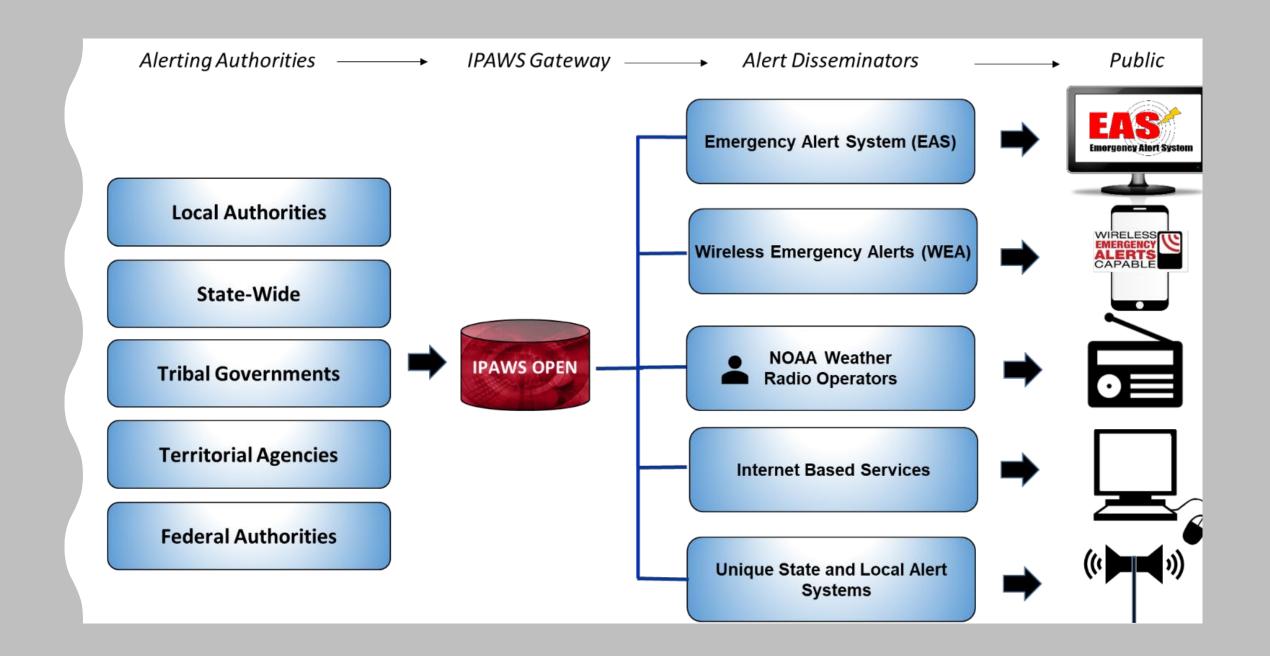
Cell phones using Wireless Emergency Alerts (WEA)

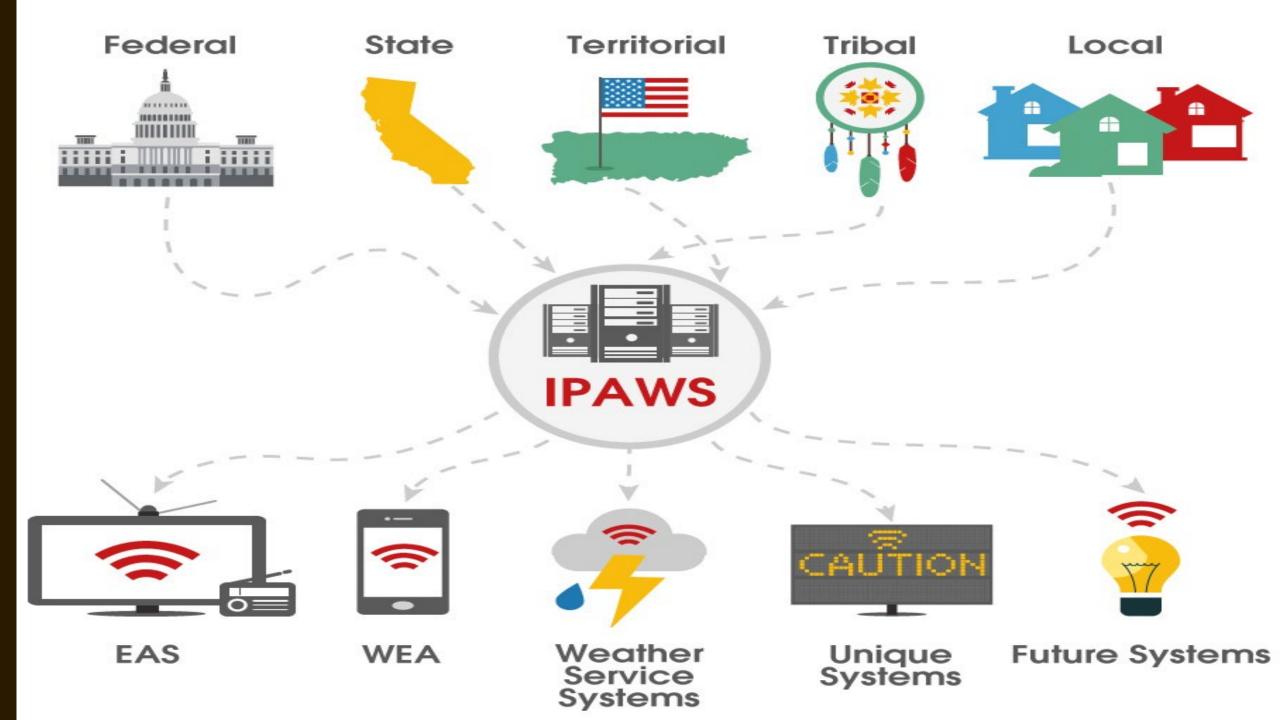


National Oceanic and Atmospheric Administration's (NOAA) Weather Radio.



Internet and unique alert systems.

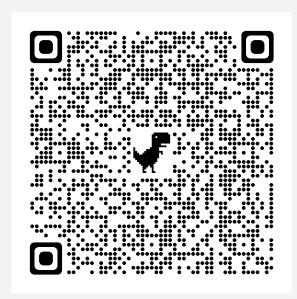




IPAWS ALERTING AUTHORITIES

STATE DIRECTORY QR CODE

1,600+ federal, state, local, tribal and territorial Alerting Authorities use IPAWS to issue critical public alerts and warnings in their jurisdictions.



12 OUT OF 574 TRIBAL ALERTING AUTHORITIES

- Chickasaw Nation
- Cocopah Indian Tribe
- Hualapai Tribe
- Confederated Tribes of the Chehalis
- Navajo Nation
- Mandan, Hidatsa, and Arikara Nation
- Rincon Band of Luiseno Indians
- Eastern Band of Cherokee Indian
- Ysleta del Sur Pueblo
- Pascua Yaqui
- Shawnee Tribe
- Inupiat Community of the Arctic Slope

Native Public Media Missing and Endangered Persons (MEP) Working Group

Purpose: Coordination team with various stakeholders and agencies to assist in the launch of the MEP Event Code.

Next Steps:

- -Propose criteria for MEP Alert for States and Tribes
- -Provide awareness and advocacy for MEP Event Code
- -Work with Tribes on becoming Alerting Authorities



Establish a National MEP Alert Criteria by Summer 25

- 10 Criterion
- Finalize by Summer
- Covers minors that do not meet the AMBER Alert criteria
- A jurisdiction may choose to add to or change the criteria, as needed.

Issuing MEP Alerts will be voluntary

- Urge your jurisdictions to use the MEP Alert to locate missing and endangered adults.
- Urge jurisdictions to collaborate rescue and recovery of missing and endangered adults across borders.
- Inform the public about the national MEP criteria so they know what to report to the authorities.

All 50 States use the Amber Alert

The AMBER alert uses the Child Abduction Emergency (CAE) Event Code and is issued by Alerting Authorities including the National Center for Missing and Exploited Children.









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PESA U (THANK YOU)!

To learn more visit: www.nativepublicmedia.org