

Artwork Request

We are seeking to hire a Native American artist to create a culturally responsive art piece which emphasizes the importance of COVID-19 vaccination within their community. The art piece will ultimately need to be on a digital medium with high resolution, so we can resize it to share on social media or informational flyers.

Deadline: Friday, June 25. Please submit art samples to Samantha Smith at samantha.smith@unlv.edu

Some Creative Guidance

- Portrait of at least one individual that represents the respective community with a Band-Aid on his or her shoulder to show her or she was vaccinated
- Images of individuals can or cannot include masks
 - One or two people can be without mask
 - Large groups of people should be masked
 - Or have individuals holding their masks
- Vibrant colors
- Call to action/Themes
 - “We aren’t just history, we are the future”
 - Protect our elders, “we do this for our elders”
 - Vaccinate to protect
 - “Back to pow wows”
 - Consideration for others/our culture/longevity/health
 - Warrior mentality (use your power to protect your community)
 - Pair vaccination with Native medicine or practices to show it doesn't have to be one or the other but you can do both
- If applicable, include culturally relevant phrases, sayings, etc.
- If applicable, include culturally relevant patterns, symbols, etc.

DO NOT INCLUDE:

- Syringes or needles
- “It’s the right thing to do”
- “This will end soon”
- “Back to normal”
- Anything that is fear-inducing or overly negative



FOR MORE INFO, CONTACT: Samantha Smith
(samantha.smith@unlv.edu) OR Bethany Sam (bsam@rsic.org)